

side for m

Brass pack

front

bigger

smaller

mg funded

report

promotion

reads like 25¢ off ashtray

middle back

cigarette burning

get 10 pack

10 pack

BENSON & HEDGES 100's
PORTABLE ASHTRAY OFFER
OFFICIAL ORDER FORM

To order, simply complete the information at right and enclose:

- 10 Benson & Hedges 100's (as shown) 100's
\$3.50 shipping and handling. In the form of a week
of smoking order payable to Benson & Hedges
Portable Ashtray Offer (on each pack).

Mail to: Benson & Hedges Portable Ashtray Offer
Promotional Services Center
P.O. Box 08300
Asheville, NC 28803-0800

Photocopy or reproduction of this offer form will not be accepted.
Allow 10-12 weeks for delivery. Orders must be received on
or before 12/31/94. Limit two per household. Limited to
smokers 21 years of age or older. Offer good in the U.S.A.

GET A FREE
BENSON & HEDGES 100's
BRASS PORTABLE
ASHTRAY
WITH 10 PACK UPC's

BENSON & HEDGES 100's
THE LENGTH YOU GO TO FOR PLEASURE.

Ultra Lights: 5 mg "tar," 0.4 mg
nicotine; Men. 6 mg "tar," 0.4 mg
nicotine; Lights: 100's Soft & Men. Box
10 mg "tar," 0.8 mg nicotine; 100's Box
11 mg "tar," 0.8 mg nicotine; 100's
Soft & Men. 15 mg "tar," 1.1 mg nicotine;
Box 16 mg "tar," 1.1 mg nicotine
av. per cigarette by FTC method.

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ORDER FORM

Total # ashtrays ordered (limit 2 per household)	
Total pack proofs enclosed (10 pack proofs per ashtray)	
Total \$ enclosed (\$3.50 shipping and handling per ashtray)	

CAPPS

10186 PM40 B&H Ashtray Offer: 10186 G1 R2 3 Fold Offer
Leo B. #1400000 Addie Krehmer 3/28/94
Operator: Lois Ruben/prop
Printer: PC - Garamond, Helvetica, Adobe - Centennial,
European Pl; Monotype - Clearface

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